



## Sponsor and Exhibitor Opportunities

The 2026 CCO Oregon Annual Conference will take place on Monday, October 5, bringing together more than 350 in-person attendees at the Salem Convention Center for a full day of learning, connection, and collaboration.

Oregon continues to be a national leader in Medicaid innovation, and this event is the premier gathering for organizations working across the Medicaid delivery and payment system. Attendees include coordinated care organizations (CCOs), insurers, hospitals and clinics, health and human service providers, community-based organizations, policymakers, and state and local leaders advancing health transformation. [Check out our past events.](#)



Sponsoring or exhibiting at the conference offers a unique opportunity to build visibility, connect with decision-makers, and engage with partners before, during, and after the event.

Sponsor benefits by contribution level	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Exhibitor \$750
Included event registrations	Three	Three	Two	One
Event and post-conference recognition	✓	✓	✓	✓
Website recognition	✓	✓	✓	
Full color program ad or logo placement	Full page 8" x 10.5"	Half page 8" x 5.125"	Quarter page 3.86" x 5.125"	Logo
Newsletter feature (Platinum only)	✓			
Exhibitor booth (as applicable)		✓ optional		✓
Attendee contact list (name, title, organization)	✓	✓	✓	✓

## Looking for a custom option?

If none of the listed packages meet your needs, we're happy to work with you. Contact us at [info@ccooregon.org](mailto:info@ccooregon.org)

## Event details

CCO Oregon Annual Conference

Monday, October 5, 2026

8:30am to 4:30pm

In-person at the Salem Convention Center

Learn more at [www.CCOOregon.org](http://www.CCOOregon.org)



## Sponsor & Exhibitor raffle

To encourage networking and exhibitor engagement, attendees will participate in a bingo-style raffle. Completed cards will be entered into an afternoon drawing. Sponsors and exhibitors are invited to contribute branded or unbranded items to the prize basket. Please email a description of your contribution to [info@ccooregon.org](mailto:info@ccooregon.org)

## Next steps

1. Select your sponsorship level by **July 31**
2. Email [info@ccooregon.org](mailto:info@ccooregon.org) with your organization name, contact information, and selected level
3. Receive and process your invoice
4. Submit your logo, advertisement, or materials by **August 24**
5. Attend the conference on Monday, October 5, 2026.



## Payment information

Please make checks payable to **CCO Oregon** and mail to:

CCO Oregon  
P.O. Box 14427  
Portland, OR 97293

## About CCO Oregon

CCO Oregon is a 501(c)(3) nonprofit, statewide member association representing coordinated care organizations, providers, and system partners. We convene system partners to advance evidence-based, collaborative strategies that support coordinated care and health transformation across Oregon. Your support helps sustain high-quality programming and meaningful engagement across the coordinated care community.