



# 11th Annual CCO Oregon Conference

Wednesday, October 2, 2024, 8:30am to 4:30pm

Salem Convention Center

**8:30am**

## **Morning Plenary**

Willamette  
Ballroom

### Welcome and opening remarks

Mindy Stadtlander, CCO Oregon Board of Directors and Health Share of Oregon

Samantha Shepherd, Executive Director, CCO Oregon

### A message from Washington, DC

U.S. Senator Jeff Merkley

**9am**

## **Break**

**9:15am**

## **Concurrent sessions - Round 1**

Willamette  
Ballroom

### The Partnership for Community Health: Aligning regional partners to collectively impact health outcomes

Ruby Moon, Siletz Community Health Clinic; Todd Jeter, InterCommunity Health Network CCO; Sarah Harstein, Benton County Health Department; Paulina Kaiser, Samaritan Health Services; Mica Contreras, Linn Benton Lincoln Health Equity Alliance

The Partnership for Community Health (PCH) is a jointly funded regional collaborative in Linn, Benton, and Lincoln Counties. The PCH is focused on aligning the CCO, hospital system, county public health, tribal partners, and community-based organizations in the development and implementation of a unified Regional Community Health Assessment (RHA) and Regional Community Health Improvement Plan (R-CHIP) that is grounded in equity and elevates the voice of community members. Through meaningful engagement, deep partnership, and collaboration, the PCH has created synergy under a collective impact framework, leveraged compounding resources, and contributed to enriching the interdisciplinary and cross-entity relationships that are the foundation of systemic change.

Santiam  
(First Floor)

### Health councils: Lessons learned from community driven governance and investment

Zaira Flores Marin, PacificSource Community Solutions; Justin Hopkins, Willamette Health Council; Jeremy Gordon, Polk County Board of Commissioners

In creating CCOs, House Bill 3650 (2011) made allowances for flexibility in design and governance. The statute allows CCOs to take different paths to remain accountable to the

communities they serve in decision making and shared savings. One such path is the health council model utilized by PacificSource Community Solutions to govern the activities of the CCOs in regions it serves. Hear from a panel of experts on the opportunities for communities to direct savings into health care initiatives, as well as the challenges associated with establishing and maintaining a decentralized model of investment and governance.

Croisan  
Creek A

### Social and emotional health: Community strategies for connection and the reduction of isolation

Akiko Imamura Betcher, Kaiser Permanente Northwest; Melissa Laurie, AB Cultural Drivers; Amina Sheikh-Wali, Kaiser Permanente Northwest; Jacinta Galea'i, Samoa Pacific Development Corporation

The Social & Emotional Wellbeing Grant Initiative by Kaiser Permanente emerged following insights from the Community Health Needs Assessment (CHNA) listening sessions and a call to action from the Coalition of Communities of Color's 2021 statewide study, "Investing in Culturally and Linguistically Responsive Behavioral Health Care in Oregon." This \$3.3 million initiative involves 11 community organizations representing immigrants, people of color, and LGBTQIA+ communities. The initiative addresses racism and discrimination, social isolation, and community space and support. Speakers will outline how each project addresses these issues to improve social and emotional well-being. They will also discuss their approach to community-centered evaluation and the financial sustainability of the projects beyond the grant period.

Croisan  
Creek B/C

### Combined presentation: Innovative approaches to improve patient-centered care

#### A. Leveraging technology for enhanced oral health outcomes

Manu Chaudhry and Tonya Clark, Capitol Dental Care

Multifaceted approaches are needed to address the Quadruple Aim of improving health outcomes, enhancing patient experience, reducing costs, and improving care team well-being. Capitol Dental has harnessed cutting-edge technology to advance oral health and will discuss strategies for influencing policy and developing initiatives to enhance dental care outcomes. This presentation will showcase a holistic approach that enhances patient care experiences, reduces cost, and improves work life for dental care providers.

#### B: How CCOs can support community partners in justice integration

Michelle Brandsma, Greater Oregon Behavioral Health (GOBHI)

GOBHI's Center on Behavioral Health and Justice Integration will discuss how they are helping jurisdictions across the state implement and improve efforts to engage and treat individuals at risk of becoming or currently incarcerated due to symptoms of behavioral health conditions.

#### C: Leveraging the Community School's framework for improved health outcomes

Maureen Hinman, Oregon School-Based Health Alliance

Full-Service Community Schools enhance the health and well-being of students and families, particularly among those facing health disparities. Community Schools leverage local partnerships and facilitate cross-sector collaboration to integrate wraparound services like mental health support and dental care. As a result, they address the significant impact of students' health status on their educational achievement. The presentation will showcase the value of this program, current efforts in Washington County and statewide, and possibilities for CCO involvement to positively impact academic and health disparities.

**10:15am**

**Break**

**10:30am**

**Concurrent sessions - Round 2**

Willamette  
Ballroom

Combined Presentation: Overcoming data silos and increasing understanding of population needs

A. Substance use disorder, psychosis, and housing insecurity ecosystem data analysis

Cat Livingston, Health Share of Oregon and Andy Mendenhall, Central City Concern

There is a perfect storm of intersecting crises including substance use disorder, psychosis, and housing insecurity happening in our region. Health Share of Oregon analyzed Medicaid claims to understand the size, scope and scale of substance use disorders and the severe behavioral health challenges impacting the Medicaid population and our broader community. These data provide a compelling perspective on population cohort growth, cost, service utilization and engagement. This session involves sharing the data analysis, current plans for clinical model expansion in the region, and a conversation about opportunities to align across the health and housing sectors.

B. Merging EMR & HMIS data while preserving privacy to better serve unhoused members

Alicia Bublitz, InterCommunity Health Network CCO; Paulina Kaiser, Samaritan Health Services; Jonathan Ratliff, Samaritan Health Services; Barbara Hudson-Hanley, Oregon State University

Data analysis is essential for understanding a range of population factors, including trends and changes in cohort size, cost, service utilization, and engagement. Regulatory barriers limit data sharing across organizations, but privacy-preserving analytic techniques allow individuals to be matched across datasets without direct identifiers. Partners merged data from Samaritan Health Services' electronic medical records with data from HUD's Homeless Management Information System to explore how characteristics of homelessness were associated with health care utilization in Linn, Benton, and Lincoln counties. This session includes an overview of the data analysis, implementation options, and implications for addressing homelessness in the region.

Santiam  
(First Floor)

Empowering Traditional Health Worker networks and improving practice through knowledge sharing and connection

Ifeoma Muoto and Jenny McKenzie, CareOregon; Amanda Beaver, Familias en Acción; Victor Wilson; Native American Youth and Family Center; Amie Diffenauer, Our Just Future

Learning collaboratives are a powerful tool for sharing knowledge and improving practice by fostering connection and collaboration and have been central to the development of the CareOregon Traditional Health Worker (THW) Network. Beginning with a learning grant in 2020, the current Network involves 12 community-based organizations (CBOs) who meet quarterly. Each CBO uses a tailored approach to reach and support their diverse populations, and each uses trauma informed, culturally sensitive practices to identify and address social needs, and to empower the clients they serve to be healthy and to thrive. Alongside some of our network partners, panelists will share the principles that guide the THW Network learning collaborative, some of the insights gained in the process, and lessons that are applicable to groups looking to improve their engagement, partnerships, and practice through shared learning.

## Croisan Creek A

### Combined presentation: Early lessons from new benefits and flexible funds

#### A. The use of Community Information Exchange for implementation of new Health-Related Social Need benefits

Liz Whitworth, Oregon Health Leadership Council; Leslie Neugebauer, PacificSource Community Solutions; Jennifer Gustafson, AllCare Health; Maureen Seferovich, 211info; Cara Kangas, 211info

Implementation of the Health-Related Social Needs (HRSN) benefit under Oregon's new 1115 Medicaid Waiver requires new systems, workflows, and partnerships. Panelists will discuss their early experiences with using Community Information Exchange (CIE) to implement the new climate benefit and plans to leverage CIE for the housing and nutrition benefits. Discussion will focus on translating requirements into CIE workflows, onboarding, and training CCO teams and partners to use CIE, and data and reporting opportunities and challenges involved in creating new, social care claims.

#### B. CCO's primary care value-based payment improves equitable access to care

Menolly Kaufman and Natalie Kenton, CareOregon

Implementation of primary care-centered value-based payment (VBP) requires concerted effort across a clinic, but an external evaluation found that it leads to stronger patient connection to primary and specialty care. It also has a positive impact on health care utilization, especially for Hispanic and Spanish-speaking populations. Primary care-centered VBPs aren't just about the financial bottom line, but also address equity concerns by improving primary care access for marginalized communities.

#### C. Agile funding to meet family needs

Lisa Matisoff and Sandra Fresh, Oregon Department of Human Services; Selby Stebbins, Health Share of Oregon

Panelists will discuss an innovative pilot program using Agile Funding, a versatile funding stream that can be used in creative ways to pay for family-identified social determinants of health needs. Families referred to Agile Funding have fewer to no repeat child welfare

assessments after their identified need is addressed. In light of the pilot's success, partners are exploring ways to increase funding to expand the program. The session will highlight the design, implementation, and results of partners' Agile Funding pilot.

Croisan  
Creek B/C

### Community-centered initiatives in community pharmacy and harm reduction

Justin Keller and Jill Leake, Oregon Health Leadership Council; Katie Scheelar, Eastern Oregon CCO; Safina Koreishi, CareOregon; Tracy Winn, Cascadia Health

Organizations across Oregon are using the OHP pharmacy benefit and coordinated care model to tackle substance misuse through community pharmacy and harm reduction initiatives. Topics will cover building effective partnerships, ensuring health equity, and increasing access by encouraging innovative thinking, utilizing Medicaid funds creatively, and leveraging data. Attendees will learn about efforts to use Oregon's Prescription Drug Monitoring Program (PDMP) to reduce overdoses, engage patients in substance use disorder treatment, support post-overdose care, and promote safe prescribing. The projects, at various stages and locations, underscore the importance of community collaboration for success.

**11:30am**

### Lunch buffet

**12:00pm**

### Midday plenary

Willamette  
Ballroom

### Panel: Navigating the future of Oregon's coordinated care model

Emma Sandoe, Medicaid Director, Oregon Health Authority  
Bruce Goldberg, Professor, OHSU-PSU School of Public Health, and former OHA Director  
Representative Rob Nosse, Chair, House Behavioral Health and Health Care Committee  
Joan Watson-Patko, Executive Director, Oregon Primary Care Association  
Erin Fair Taylor, Vice President of Medicaid Programs, PacificSource Community Solutions  
Sarah Brewer, Plan President and Chief Executive Officer, Trillium Community Health Plan

Facilitator: Jeremiah Rigsby, CCO Oregon Board of Directors and Chief of Staff for CareOregon

The next multiyear CCO contract is set to begin on January 1, 2027. State agency leaders and legislators are initiating discussions on the future of Oregon's coordinated care model, which serves 92% of the 1.4 million Oregonians enrolled in the Oregon Health Plan. This panel will provide crucial insights on proposed policy changes, the implementation of Oregon's most recent 1115 waiver and the new OHP Bridge program, CCO Quality Incentive Metrics, and strategies to address the ongoing workforce shortage, including provider reimbursement.

**1:30pm**

### Break

**1:45pm**

### Concurrent sessions - Round 3

Willamette  
Ballroom

### Keeping the member in member centric: Bidirectional oral health integration strategies

Erin Oldenkamp, Adventist Health; Kerrin Swanson, Adventist Health; Lisa Bozzetti, Virginia

Garcia Memorial Health Center; Kyle Geelan, Wallace Medical Concern; Alexa Jett, CareOregon

Integrated service delivery systems improve access to care and reduce barriers often experienced by OHP members. This panel highlights innovative strategies within the CareOregon provider network that aim to provide the right care, at the right place, at the right time. Clinical leadership will highlight their innovative programs that provide physical health and dental services outside of the traditional clinic setting for priority populations such as maternity, children, and patients with diabetes. Strategies include workforce development, cross-discipline embedded roles, shared goals with internal and external partners, and inter-department communication and data sharing.

Santiam  
(First Floor)

### Combined presentation: Effective partnerships that go beyond the clinic

#### A. Triple P in Oregon and across the country: Improving outcomes for families

Chelsea Maranville, Greater Oregon Behavioral Health (GOBHI)

GOBHI's Triple P - Positive Parenting Program, currently in 14 counties across the state, will share its work to create supportive family environments by preventing and treating behavioral and emotional problems in children and teenagers. Triple P gives parents simple and practical strategies to help them build strong, healthy relationships, confidently manage their children's behavior, and prevent problems developing.

#### B. Advancing value-based care through HRSN benefits and quality metrics

Ruth Krystopolski, Ayin Health Solutions

The integration of Health-Related Social Needs (HRSN) benefits – including climate, housing, and nutrition—are crucial for improving patient outcomes and tackling underlying social factors that affect health and impact costs. Building the necessary infrastructure and tools for quality metrics is essential for ensuring that CCOs meet community health needs, comply with regulations, and enhance patient satisfaction. This session will focus on key lessons and insights for designing systems to process non-medical claims and create quality dashboards that simplify complex tasks, improve community engagement in value-based care models, and enhance care coordination.

#### C. Collaborating for success with Veggie Rx in the Columbia Gorge

Katy William and Lexi Stickel, Columbia Gorge Health Council

Over the past three years, a Veggie Rx program has utilized Health Related Services dollars to pay for six months of locally grown, fresh fruit and vegetables for a small number of families in the Gorge. This project has been successful, including a partnership utilizing Community Health Workers to enroll patients through Connect Oregon. Presenters will share information about partnerships, workflows, and successes, and how they have been able to address challenges and make successful modifications year after year.

Croisan  
Creek A      **Respite services strengthen family resilience**  
Lucy Zammarelli, Lane County; Jennifer Schwartz, InterCommunity Health Network CCO; Christy Hudson, Statewide System of Care Advisory Council

Over the past decade, several of Oregon's System of Care (SOC) initiatives for children's mental health have cited the lack of child respite services in their region as a barrier to strengthening family resilience. When state grant funds for SOC's were approved by the legislature in 2021, several CCOs used the funding to build community respite services, particularly for youth challenged by complex behavioral health conditions. Speakers will discuss the power of community respite as a part of the youth Continuum of Care. Attendees will learn about the literature supporting respite, structure and goals, the ways community respite builds healthy family systems.

Croisan  
Creek B/C      **Health in action: The evolution of equity, diversity, and inclusion**  
Phyusin Myint, Luci Longoria, and Mariam Ukbazghi, Health Share of Oregon

A Health Equity Plan (HEP) is a required framework that all CCOs develop to prioritize health equity. An HEP is intended as a catalyst for organizational change, to build equity into systems and resource allocations, and to create a visible structure for discussion and implementation of equity, inclusion and diversity into service planning and delivery. Health Share of Oregon's HEP is a tool to uplift community voice as a key concept of community-centered care and a guiding document to honor lived experience and ensure that community voice is heard and engaged. This session will cover the development of Health Share's HEP, how community engagement informs decision making, and strategies to honor lived experience and wisdom as a guide in policy and program planning.

**2:45pm      Break**

**3:00pm      Closing plenary**

Willamette  
Ballroom      **A message from Washington, DC**  
U.S. Senator Ron Wyden

**Panel: Discussion with Oregon State Legislators**

Senator Deb Patterson, Chair, Senate Health Care Committee  
Representative Lisa Reynolds, Chair, House Early Childhood and Human Services Committee  
Representative Rob Nosse, Chair, House Behavioral Health and Health Care Committee  
Representative Travis Nelson, Vice Chair, House Behavioral Health and Health Care Committee  
Representative Cyrus Javadi, Member, House Behavioral Health and Health Care Committee  
Representative Hai Pham, Member, House Behavioral Health and Health Care Committee  
  
Facilitator: Rick Blackwell, CCO Oregon Board of Directors and PacificSource Community Solutions

**4:15pm      Thank you for attending!**