



# 10th Annual CCO Oregon Conference

Thursday, October 5 from 8:30am to 4:00pm

Salem Convention Center

---

## 8:30am **Morning Plenary**

### Willamette B/C **Welcome**

Samantha Shepherd, Executive Director, CCO Oregon

### Opening remarks

U.S. Representative Andrea Salinas

### Panel: 1115 Medicaid Demonstration Waiver

A message from U.S. Representative Earl Blumenauer

Marin Arreola, Health Equity Committee Chair, Governor's Racial Justice Council of Oregon

Dana Hittle, Medicaid Director, Oregon Health Authority

Sarah Holland, Director of Supportive Housing and Employment Services, Central City Concern

Dominique Lopez-Stickney, Medicaid Director, Trillium Community Health Plan

Moderator: Rick Blackwell, CCO Oregon Board of Directors and PacificSource Community Solutions

Oregon's 1115 Medicaid Demonstration waiver for years 2022-2027 advances coordinated care and the goal of eliminating health inequities, exploring different ways to affect health outcomes for communities and groups that have been disproportionately affected. This waiver expands access to health-related social needs (HRSN) and services, such as climate, nutrition, and housing assistance. Panelists will discuss the implementation road ahead and potential population and provider network impacts.

## 9:50am **Break**

## 10:00am **Concurrent sessions- Round 1**

### Willamette A **Rapid Engagement: Advancing person-centered access to outpatient behavioral health**

Amber Clegg, Deschutes County Health Services; Jeremy Fleming, PacificSource; Matthew Hatch, CareOregon; Cheryl Ramirez and Ariel Singer, Association of Oregon Community Mental Health Programs; Jennifer Wilcox, Cascadia Health

The goal of Rapid Engagement is to make it faster, easier, and more user-friendly for people to get started with outpatient services. Rapid Engagement was inspired by Treat First in New Mexico and requires changes to policy, payment, and clinical practice in Oregon. Provider organizations and CCOs in four Oregon regions are piloting the Rapid Engagement approach, which shifts the intake process from a single visit to a pathway of up to 6 visits. The Rapid Engagement pilot was launched in 2022 and runs through June 2024.

Croisan  
Creek A

#### Building a community-based organization network: Collaboration and contract design

Stephanie Auxier and Ifeoma Muoto, CareOregon; Holden Leung, Asian Health and Service Center; Jaeme Miranda, Familias en Acción; Win Mar Lar Kyin, Immigrant and Refugee Community Organization

Frequent engagement between CareOregon and community-based organizations (CBOs) provided opportunities to develop a shared understanding of traditional health workers (THWs) and the services they provide, agree on the reporting practices that best capture THW work, and begin to establish contract terms that reflect the unique value of THWs in community programs with varied missions and services. This relationship-based approach created trust and ongoing, bi-directional learning. Panelists will provide an overview of the engagement approach, discuss principles found to be successful, and highlight lessons learned along the way.

Croisan  
Creek B/C

#### Co-locating oral health and primary care at critical access hospitals in rural Oregon

Shelagh Baird and JoAnn Miller, Samaritan Health Services; Linda Mann and Carrie McHill, Capitol Dental Care

This initiative applies a multi-pronged approach to address oral health disparities in both Linn and Lincoln County by placing expanded practice dental hygienists (EPDHs) in three critical access hospitals to provide oral health care for patients and education for staff. Expanding services to hospital patients has been an innovative approach to reaching vulnerable Oregonians, most who are either on Medicaid or uninsured and many who have not had access to consistent dental care and therefore present in the emergency department with non-traumatic dental concerns.

**11:00am**

**Break**

**11:10am**

**Concurrent sessions- Round 2**

Willamette A

#### Value based payment: A better way to pay for primary care

Summer Boslaugh, Oregon Health Authority; Miranda Miller, Samaritan Health Group; Angela Mitchell, CareOregon

There is growing recognition that fee-for-service (FFS) payment, which rewards volume of services delivered, does not help to advance primary care transformation. Alternatively, value-based payment (VBP) rewards providers for value of care, including improvements in quality, utilization, and health outcomes. The prospective capitation model includes performance-based incentive payments and

infrastructure payments and is included as a potential model for use under the Oregon VBP Compact, a voluntary commitment by payers and providers to expand the use of VBPs by meeting specific targets and timelines. Panelists will provide background on the VBP Compact, describe the development process, present an overview, and share key toolkit components.

**Willamette B/C** **A collaborative approach to behavioral health workforce development**

Todd Jeter, InterCommunity Health Network CCO; Adrienne Peters, Northwest Oregon Works; Crissy Oyervides, Youth Era; Marie Laper, Lincoln County Health and Human Services

In response to the ongoing behavioral health workforce shortage, IHN-CCO has collaborated with community partners to support, via the provision of resources and assistance, joint efforts to address workforce shortages, provide equitable pay, and remove barriers to training and licensure. Utilizing a collective impact framework and a focus on diversity, equity, and inclusion, targeted investments have supported the development of a workforce that is more reflective of the community served and will provide enhanced access to high quality, culturally appropriate behavioral health services.

**Croisan  
Creek A** **Health benefits of school readiness and supported families**

Shannon Buckmaster and Jenn Richter, Yamhill CCO; State Representative Lucetta Elmer; Lisa Harnisch, Marion Polk Early Learning Hub; Justin Hopkins, Willamette Health Council

The Early Learning Hubs play a critical role in bringing together partners in education, health care, human and social services, community-based organizations, and parents to help inform and implement interventions that truly meet the needs of individual communities and families. Building on the Hubs' momentum requires creative partnerships and innovative funding, such as the Community Prevention & Wellness Fund developed by Yamhill CCO and its partners. This panel presentation will explore existing partnerships in each community and discuss opportunities to foster policy and resource investments at the state and local level.

**Croisan  
Creek B/C** **Combined presentation: Strategies that advance Oregon's coordinated care model**

**A. SHIFT: Strategic Healthcare Investment for Transformation**

Jill Archer, CareOregon

The Strategic Healthcare Investment for Transformation (SHIFT) program is a new investment in transforming specialty behavioral health organizations across Oregon. It has been created to ensure that people with behavioral health needs are truly at the center of care delivery and care teams thrive. Through a collaborative process, SHIFT will build member-driven, outcome-focused, team-based care models that reduce health disparities, assure timely access to care, and prepare providers for advanced value-based payment models.

**B. Teaching Kitchen partnership with health education classes**

Rocío Petersen and Angie Pila Rodriguez, Yakima Valley Farm Workers

The Teaching Kitchen partnership seeks to increase patient participation and engagement in classes that promote self-management of diabetes and other chronic diseases. By collaborating with health educators leading both in-person and virtual sessions, primary care registered dietitians are supporting clinic patients in overcoming barriers to attend classes, while also promoting additional nutrition services. Initial results suggest increased program graduation rates and patient satisfaction.

### C. Accelerated approval pathway drugs: Addressing cost and oversight

Tiffany Jones, PacificSource Community Solutions

The increasing cost of medications is one of the greatest challenges in health care today. While no one state can tackle this alone, there are potential solutions in policy and practice that we may apply. The CCO Oregon Pharmacy workgroup developed concepts that were included in Oregon's 1115 Medicaid Demonstration waiver application. The concepts were not part of the waiver's approval, but some of the ideas were included in new federal legislation, the 2023 Omnibus Appropriations bill, which passed in December 2022.

## 12:10pm Networking lunch and plenary

Willamette B/C CCO Oregon programs' update

Matt Sinnott, CCO Oregon Board of Directors and Willamette Dental

### Panel: Innovative staffing policies lead by Oregon

Andi Easton, Hospital Association of Oregon

Paige Spence, Oregon Nurses Association

Matthew Swanson, SEIU Oregon

Moderator: Jeremiah Rigsby, CCO Oregon Board of Directors and CareOregon

Oregon made history by becoming the first state in the nation to enshrine nurse-to-patient ratios in statute with the passage of HB 2697 during the 2023 state legislative session. Oregon's proactive approach is expected to serve as a model for other states to safeguard both health care workers and patients. Panelists will discuss the potential of this new law to lessen nursing staff burnout and turnover while improving the quality of care for patients.

## 1:20pm Break

## 1:30pm Concurrent sessions - Round 3

Willamette A "Come care with us": Expanding the workforce pipeline through education & media partnerships

Lindsay Gordon and Pat Mulvihill, GOBHI and Eastern Oregon CCO

To address the workforce crisis, the "Come care with us" campaign uses multimedia products to raise awareness about the impact of rural behavioral health care professionals and further develop the

workforce pipeline. The campaign includes a website with job listings, information about Eastern Oregon attractions, social media messaging, radio spots, in-person recruitment events, and outreach at regional community colleges, universities and high schools. This project is a component of the Eastern Oregon CCO comprehensive behavioral health plan.

**Willamette B/C** [CCO partnerships at the intersection of housing and health](#)

Alyssa Craigie, Health Share of Oregon; Sarah Holland, Central City Concern; Allie Alexander Sheridan, Washington County Department of Health and Human Services

Panelists will highlight projects underway intended to create systems capacity, build our collective learning, and deconstruct barriers. Health Share has partnered with OHSU and Central City Concern to create the HSO Housing Pilot, developing a network of community organizations to support members in need of housing. With more than 400 individuals enrolled and 220 members housed, initial results are promising, however learning continues as we deconstruct barriers to getting and keeping members in housing. Kaiser Permanente, Providence Health Services, Washington County, and Oregon's Continuum of Care have collaborated to create the Washington County Health Care and Homelessness Pilot, collaborating to deliver better health outcomes for people experiencing homelessness. For this project, partners overcame data sharing barriers to better coordinated services and care.

**Croisan** [Administering health system funding to support access to healthy food](#)

**Creek A**

Connie Gilfillan, Meals on Wheels People; Carly Hood-Ronick, Project Access NOW; Shantae Johnson, Mudbone Grown Farm; Jonathan Weedman, CareOregon

Project Access NOW seeks to bridge the gap between CCOs, hospital systems, community organizations and other resource suppliers, and community members seeking health-related resources via Medicaid and community benefit initiatives. With food access a priority in the upcoming 1115 Medicaid Demonstration Waiver, this case study shows how the system has worked and creates space to discuss how this could evolve in coming years.

**Croisan** [Integrating oral health care to improve whole-person health](#)

**Creek B/C**

Jennie Hensley and Trina Simmie, Mercy Foundation; Mary Ann Wren, Advantage Dental

Mercy Foundation is partnering with Advantage Dental, local school districts, and Umpqua Health Alliance CCO to provide oral health prevention, education, and care. The presentation will cover building partnerships with CCOs and their dental care organizations, protocols and policies to establish a community-based dental program, using data to measure outcomes to meet community health goals, models for oral health education, and program sustainability.

**2:30pm**

**Break**

**2:40pm**      **Closing plenary**

Willamette B/C    Messages from Washington, D.C.

U.S. Senator Jeff Merkley

U.S. Senator Ron Wyden

**Panel: Discussion with Oregon State Legislators**

State Senator Wlnsvey Campos, Member, Committee on Health Care

State Representative Charlie Conrad, Member, Committee on Behavioral Health and Health Care

State Representative Rob Nosse, Chair, Committee on Behavioral Health and Health Care

State Senator Deb Patterson, Chair, Committee on Health Care

State Representative Tawna Sanchez, Co-Chair, Joint Committee on Ways and Means

Moderator: Sean Kolmer, CCO Oregon Board of Directors and Hospital Association of Oregon

**4:00pm**      **Thank you for attending!**