



Sponsorship Opportunities: 2022 Annual Conference

The 9th annual CCO Oregon conference is Thursday, September 29, 2022, and we will be celebrating the 10th anniversary of CCOs and the coordinated care model in Oregon. We look forward to greeting attendees in-person at the Salem Convention Center for this full day event after being virtual for the past two years.

CCO Oregon’s virtual and in-person conferences consistently attract approximately 400 attendees representing CCOs and insurers, hospitals and clinics, health and human service providers, system partners, and community-based organizations interested in health transformation. [Learn more about past conferences at www.CCOOregon.org](http://www.CCOOregon.org).

The sponsorship and exhibitor opportunities listed below are designed to help you capture the attention of participants before, during, and after the annual conference. Your contribution ensures that we are able to continue offering high quality programming and engagement opportunities for the coordinated care community. This year, we have a special opportunity for sponsors to be included in the 10-year celebration of the coordinated care model in Oregon.

Not seeing a benefit package that meets your needs?

Let us know what you would like to contribute at info@ccooregon.org and we will match the benefits.

Sponsor benefits by contribution level	10yr Celebrator \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Exhibitor \$750
Included registration(s) to attend the conference	Four	Three	Three	Two	One
Brand placement and recognition during 10-year celebration video	X				
Partnership acknowledgement during event and in post conference attendee thank you	X	X	X	X	X
Name or brand recognition on event website	X	X	X	X	
Full color ad or logo placement in conference program	Full page 8.5W x 11H	Full page 8.5W x 11H	Half page 8.5W x 5.5H	Quarter page 4.25W x 5.5H	Logo
Opportunity to share an article in our newsletter post-conference	X	X			
Booth in exhibitor hall: 6ft table, tablecloth, and 2 chairs	X (optional)		X (optional)		X
Receive all conference attendee names, titles, and employers	X	X	X	X	X

CCO Oregon is excited to welcome conference attendees to an in-person event for the first time since 2019.

The full day 2022 conference agenda will feature a special video and panel in celebration of 10 years of the coordinated care model and CCOs, plenary sessions with elected officials and health system leaders, content specific workshops, networking time, and an exhibitor hall. The full agenda will be released a few weeks prior to the event.

Event details:

CCO Oregon Annual Conference

Thursday, September 29, 2022

9am to 4:30pm

In-person at the Salem Convention Center

Next steps:

1. By July 20th, choose the best sponsorship package for your organization
2. Email info@ccooregon.org with your name, organization, contact information, and sponsor level choice
3. Receive an invoice for processing payment via check
4. Send your logo, ad, or other collateral for your sponsorship benefits by August 1 to info@ccooregon.org
5. Attend the conference on Thursday, September 29

Please make checks payable to CCO Oregon and mail to:

CCO Oregon

P.O. Box 14427

Portland, OR 97293

If you have other questions, please contact Samantha Shepherd at (928) 699-1343 or samantha@ccooregon.org

[CCO Oregon](#) is a statewide, nonprofit, member association representing coordinated care organizations, hospitals, health systems, providers, and other system partners across the state. Our vision is to hold objective space for subject matter experts across the coordinated care model to convene and identify evidence-based, stakeholder-driven strategies and solutions that improve care, experience, and cost. Our primary role is to facilitate convenings and organize issue-specific discourse. CCO Oregon discourse represents and is strengthened by the diversity of organizations we convene.

CCO Oregon is a 501(c)(3) nonprofit and your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax advisors or the IRS to determine whether your contribution is deductible.